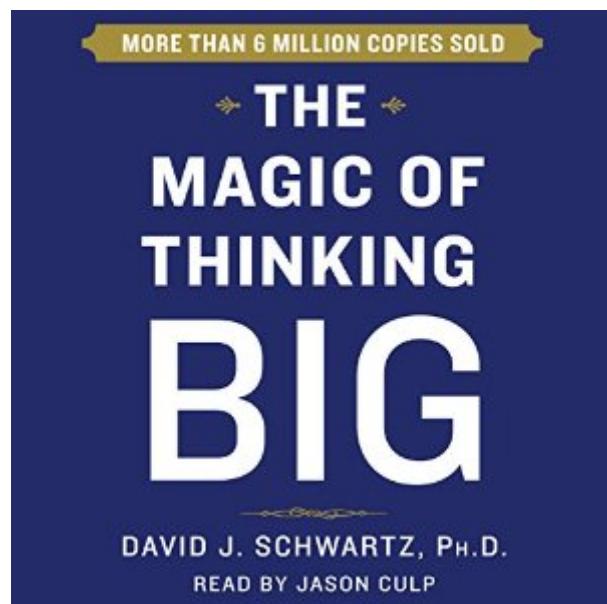


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# The Magic Of Thinking Big



## **Synopsis**

With more than six million copies sold worldwide, David Schwartz's timeless guide and best-selling phenomenon, *The Magic of Thinking Big*, is now available for the first time as an unabridged audio edition. Millions of people around the world have improved their lives through the timeless advice David Schwartz offers in *The Magic of Thinking Big*. In this best-selling audiobook, Schwartz proves you don't need innate talent to become successful, but you do need to understand the habit of thinking and behaving in ways that will get you there. Filled with easy-to-understand advice, this unabridged audio edition - perfect for gift giving - will put you on the road to changing the way you think, helping you work better, manage smarter, earn more money, achieve your goals, and, most importantly, live a fuller, happier life.

## **Book Information**

Audible Audio Edition

Listening Length: 9 hours and 37 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Simon & Schuster Audio

Audible.com Release Date: October 6, 2015

Whispersync for Voice: Ready

Language: English

ASIN: B015EGKE4G

Best Sellers Rank: #59 in Books > Business & Money > Business Culture > Motivation & Self-Improvement #64 in Books > Business & Money > Management & Leadership > Motivational #71 in Books > Audible Audiobooks > Health, Mind & Body > Self-Help

## **Customer Reviews**

Simple actionable advice for self-improvement. Basically, we are what we think, so think big. 1) Build confidence in yourself. Action reduces fear, so act. Take small steps at first: Sit in the front everywhere you go, practice eye contact, walk 25% faster, practice speaking up, smile big, use positive words. 2) Think and dream creatively. Believe that it can be done and then the mind finds a way to get it done. Be open to new ideas and be progressive. Stimulate yourself with diverse ideas from diverse people. Capacity is a state of mind. 3) You are what you think. "The price tag you put on yourself, is probably the same price tag that the world will put on you." (pg 75) Dress up. Think your work is important. Think enthusiastically. Ask yourself if you are the type of manager that a

subordinate would respect and follow?4) Manage your environment because it is food for your mind. People who tell you that it cannot be done are usually unsuccessful people.5) Make your attitudes your allies. Live it up. Broadcast good news. Do better work that others expect. Remember people's names. Take initiative to build friendships. Talk less. Listen.6) Get the action habit. Nothing happens just by thinking. Do not worry about problems. You can handle them as they come. Successful people handle problems as they arise. You cannot buy insurance on all problems. Start now.7) Turn defeat into victory. Defeat is a state of mind. Be constructively self-critical; do not just look for another reason that you are a loser. Think that there IS A WAY. If it does not work, then back off and start afresh. Get mentally refreshed.8) Use goals to help you grow. Goal is a dream acted upon.

It is always shady when you see someone using the usual clichÃ© "This book has changed my life!". While I usually don't take those comments seriously (too much money wasted in 'life-changing' books, I guess) I have to admit that sometimes a particular book hits you with more impact than usual and after a couple of years some self-examination might leave you with the impression that perhaps the author has indeed influenced your choice of paths more than you would have expected. This was the case with me and Dr. Schwartz's "Magic". I am not an intense fan of self-help and motivational literature, but do read a title or two now and then. I have read many of the classics like Dale Carnegie's books (almost all), Napoleon Hill's "Think and grow rich", Covey's "The 7 habits of highly successful people" and others like "How to be a start at work", "The power of positive thinking", "Psychocybernetics" and many more that have sold millions, are mentioned everywhere and everybody seems to love. Maltz, Hill, the list goes on. The fact is that so far no book of this kind has proven to be as effective with me as this one. I even felt I have wasted too much money. Not the case with this particular book. This is the kind of title where you read things you already know, you are after all mostly just looking for motivation. That extra push to get you going in particular moments when things aren't flowing as easily as you'd wish. And for that use, my preference goes to books that have an honest simplicity. This title isn't verbose, it isn't very technical or full of scholarship, perhaps even some of its examples are fully fictional. The truth is that I don't care about that, because it has proven very effective.

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